

PRESS RELEASE –July 2009

Avenir Telecom expands competence in in-car mobile radio accessories

Avenir Telecom announces exclusive sales partnership with Funkwerk Dabendorf – German manufacturer specialising in the integration of communication electronics in vehicles offering a wide range of products for initial accessories and the retrofitting market

Avenir Telecom, the UK's leading business-to-business telecoms distributor, is expanding its range of mobile radio accessories to include hands-free systems made by the German manufacturer Funkwerk Dabendorf. Based just outside Berlin, the company is one of Germany's leading manufacturers of communication solutions and is a renowned automotive supplier in the area of initial equipment for Audi, BMW and Mercedes Benz, for example. On the British market, Funkwerk Dabendorf is launching the entire range of Ego Bluetooth hands-free systems as well as hands-free kits integrated in the instrument panel, e.g. the Ego TS for Toyota. The decision to realign the company in England and collaborate exclusively with the largest independent distributor there was a strategic step, claims Patrick Graf, International Sales Manager at Funkwerk Dabendorf: "Avenir Telecom provides us with excellent access, competence and contacts in order to successfully process the British market for in-car mobile radio accessories. Reorientation therefore made sense as expansion of the range also enables us to address an essentially broader target group. And for this, we require professional partners operating at international level."

Funkwerk Dabendorf distributes hands-free Bluetooth systems representing the Ego and Audio product families on the European retrofitting market. Their features such as voice quality, voice recognition and compatibility with the latest mobile phone models reap regular praise in tests and reader surveys.

“We particularly appreciate our new German supplier for the recognised quality of its products and the know-how it provides in the development and manufacture of hands-free kits”, claims Anna-Marie Constantinou, Product and Sales Manager at Avenir Telecom in the UK. “The Ego range from Funkwerk Dabendorf is a true bonus for the English car accessory market.”

The Ego TS hands-free kit integrated in the instrument panel for retrofitting in Toyota models also bears the signature of the Ego product family. Visually, the Ego TS is a firm component of the interior which is in turn very similar to the original. Full integration in the instrument panel guarantees maximum sound quality and operating convenience. Funkwerk Dabendorf supplies renowned European automobile manufacturers with original accessories and hopes to address car dealerships as well as specialist telecom outlets on the British market.

More information on the Ego product family is available online at www.pushyourego.com.

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Funkwerk Dabendorf GmbH (FwD), headquartered in Dabendorf by Berlin, is a division of Funkwerk AG, a stock-market listed company based in Köllda, Thuringia. FwD develops and manufactures mobile in-car communication solutions. The company’s customers include renowned automotive manufacturers, such as Audi, BMW, Mercedes-Benz Cars as well as commercial vehicle manufacturers like DAF, Daimler Trucks, Iveco and MAN. Funkwerk Dabendorf also supplies a wide range of advanced retrofit products for in-vehicle communication, navigation and multimedia. The product palette is rounded off by an efficient fleet management system. Funkwerk Dabendorf is a market leader for mobile in-vehicle communication.

Funkwerk AG, headquartered in Köllda by Erfurt, develops, produces and markets professional communication systems used in vehicles, by transport organisations, companies and institutions. With its four divisions Traffic & Control Communication (communication, management and information systems for transport and logistics companies), Automotive Communication (communication systems for vehicles), Enterprise Communication (personal security, messaging systems and access solutions for companies and institutions) as well as Security Communication Funkwerk is strategically well positioned in emerging

markets. Over 1,600 employees recently helped the technology conglomerate in Thuringia to generate sales amounting to €290 million. For more information about Funkwerk AG please contact: Jörg Reichenbach - Investor Relations, Tel: +49 3635 600-346, Fax: +49 3635 600-507 E-Mail: reichenbach@funkwerk.com

About Avenir Telecom: Currently celebrating its 20th anniversary, Avenir Telecom is one of Europe's biggest and longest-standing distributors of telephony products and services. In the UK, Avenir focuses on the distribution of airtime, accessories and IT/telecoms convergence solutions in the business-to-business space. It works with the leading B2B network operators including O2, 3, Orange and Opal, the business-to-business division of the TalkTalk group. Avenir employs over 3,000 people across six countries: Bulgaria, France, Portugal, Romania, Spain and the United Kingdom. It is listed on the NYSE Euronext - Compartment B (Euronext Paris). Its shares form part of the CAC All shares, CAC Mid & Small 190, CAC Small 90, IT CAC, Next150 and SBF 250 indices. ISIN: FR0000066052. Reuters: AVOM.LN. Bloomberg: AVT:FP. More info: www.avenir-telecom.co.uk.

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